

SUSTAINABILITY
REPORT 2024

S · E · T
P R O M O T I O N

CEO's Statement on Sustainability

At SET Promotion, sustainability is not just a policy—it is a core value that drives our actions both on and off the track. As a leading force in motorsport, we recognize our responsibility to minimize our environmental impact and lead by example in promoting sustainable practices across the industry.

Our **Sustainability Resource Use Policy** reflects our commitment to responsible resource management, energy efficiency, and environmental stewardship. From reducing energy and water consumption to prioritizing sustainable procurement and waste reduction, we are embedding sustainability into every aspect of our operations.

We are proud to implement renewable energy solutions, promote recycling and reuse, and ensure compliance with environmental regulations. These efforts are supported by regular audits, training programs, and a culture of continuous improvement.

As CEO, I am personally committed to ensuring that SET Promotion remains at the forefront of sustainable innovation in motorsport. Together with our team, partners, and stakeholders, we are building a future where performance and sustainability go hand in hand.

Let's drive change—responsibly.

Jussi Pinomäki

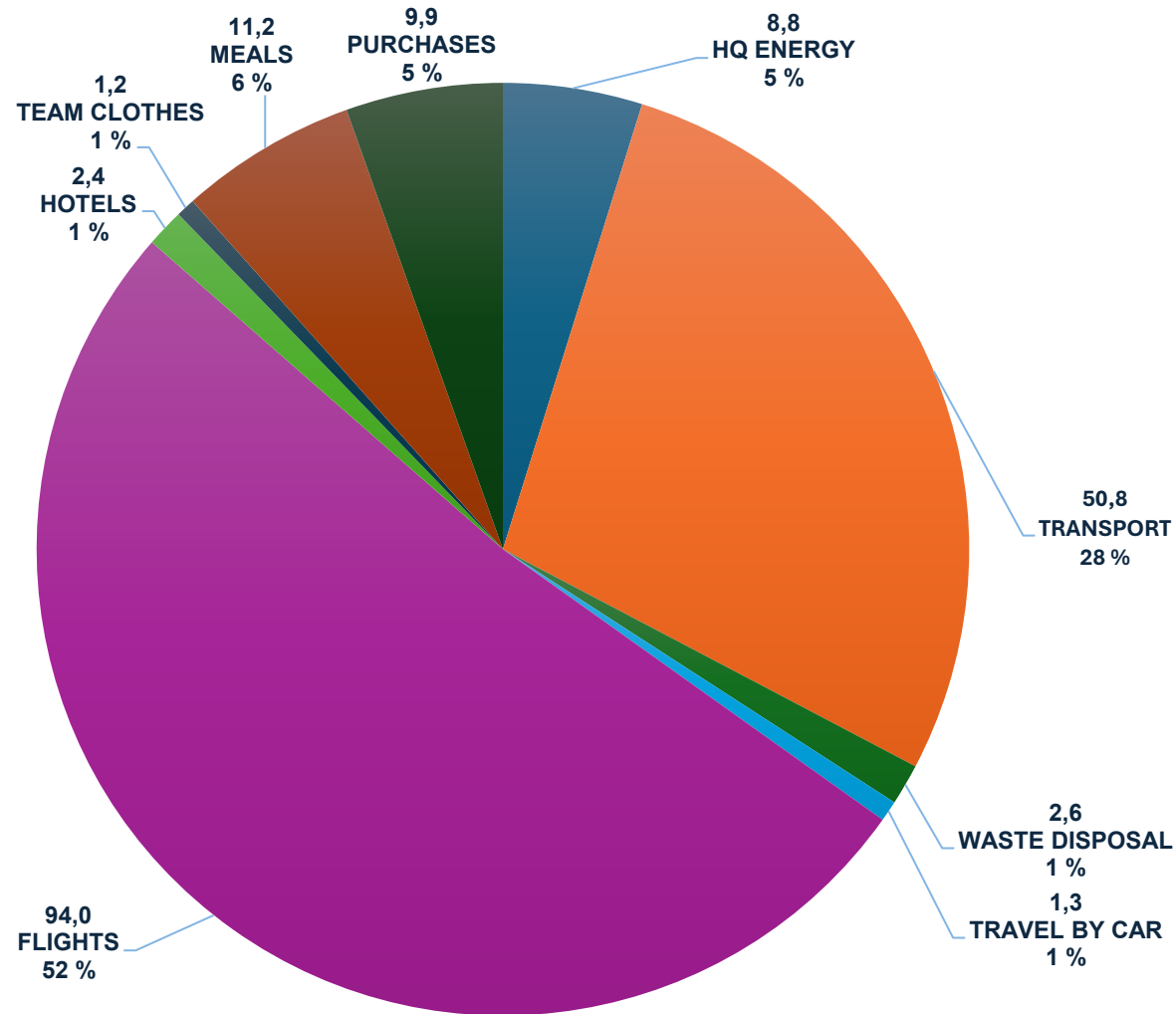
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10.2.2025



CARBON FOOTPRINT 2024

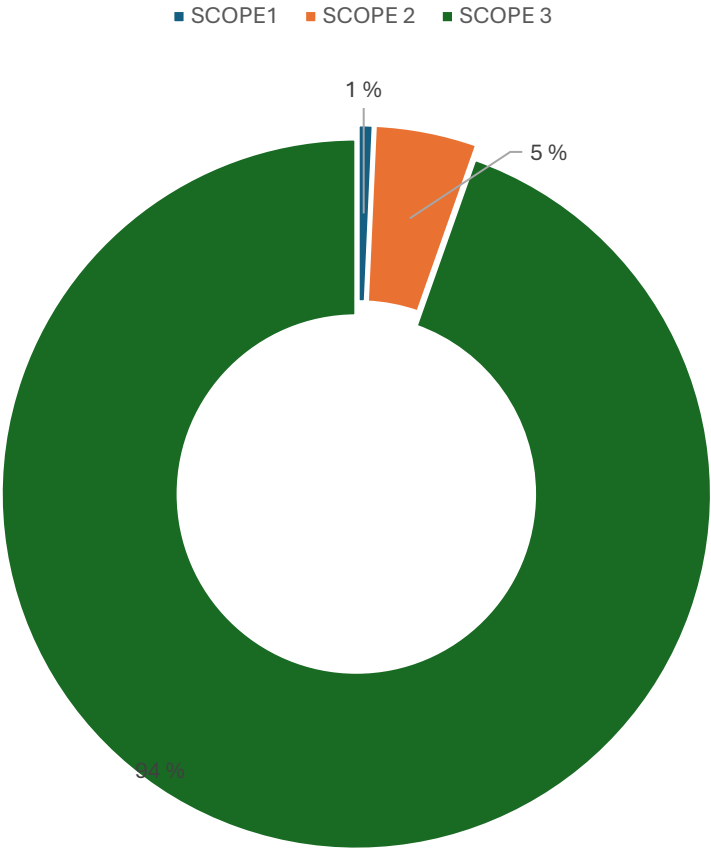
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ALL FIGURES ARE
MEASURED IN tCO2e

SUSTAINABILITY PRACTICES CATEGORIZE BY SCOPE

- Scope 1: Direct Emissions
- Scope 2: Indirect Emissions from Energy
- Scope 3: Other Indirect Emissions



OUR GOALS



1. Transition to Renewable Energy

- Goal:** Power 100% of offices and workshops with renewable electricity.
- Impact:** Reduces Scope 2 emissions significantly.

2. Optimize Transport and Logistics

- Goal:** Reduce fuel use in team transport by 10% through route optimization and vehicle efficiency.
- Actions:** Use biofuels or hybrid vehicles, consolidate shipments, and plan smarter logistics.

3. Improve Waste Management

- Goal:** Achieve 75% waste diversion from landfill at all events and facilities.
- Actions:** Expand recycling, composting, and reuse programs.

4. Sustainable Procurement

- Goal:** Source 50% of materials and supplies from sustainable or local vendors.
- Actions:** Prioritize low-carbon, recyclable, or certified products.

5. Offset Unavoidable Emissions

- Goal:** Offset 100% of remaining Scope 1 and 2 emissions.
- Actions:** Invest in verified carbon offset projects (e.g., reforestation, renewable energy).

6. Staff Engagement and Training

- Goal:** Train 100% of staff on sustainability practices.
- Actions:** Workshops, sustainability handbooks, and incentive programs.

7. Measure and Report Emissions

- Goal:** Publish a full carbon footprint report by year-end.
- Actions:** Use tools like the GHG Protocol or ISO 14064 to track Scope 1, 2, and 3 emissions.